

# Complete Neighborhoods for Cedar Rapids

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# Team Research



- First step was to identify what 15-minute city programs existed or have been attempted
- Research broken down into: North American examples, international examples, and alternative examples
- Rebranding effort in order to implement 15-minute city without the controversy
- Established a list of initial guidebook items/ activities: case studies, land use practices, transportation, community building, economics, and analytics

# Where did we land?

Rebranding resulted in a new title “Complete Neighborhoods”

Guidebook items and activities refined to 10 key planning areas for the final guidebook:

- 1) **Supportive zoning and ordinances**
- 2) **Access to a mix of shops, jobs, homes, and recreation**
- 3) **Filling in development gaps**
- 4) **Parking reform**
- 5) **Walking and biking**
- 6) **Pedestrian-scale street design & architecture**
- 7) **Neighborhood vitality & resilience**
- 8) **Equitable design for all**
- 9) **Public engagement**
- 10) **Funding & incentives**

# Guidebook Sections

- Each section is a discussion of the topic area
- Contains case studies from areas that have utilized the concept/ activity being discussed in a manner supportive of complete neighborhoods.
- A checklist that can be used by the user to gauge if the locality has implemented that component.
- A list of additional resources for the topic area discussed in the section.

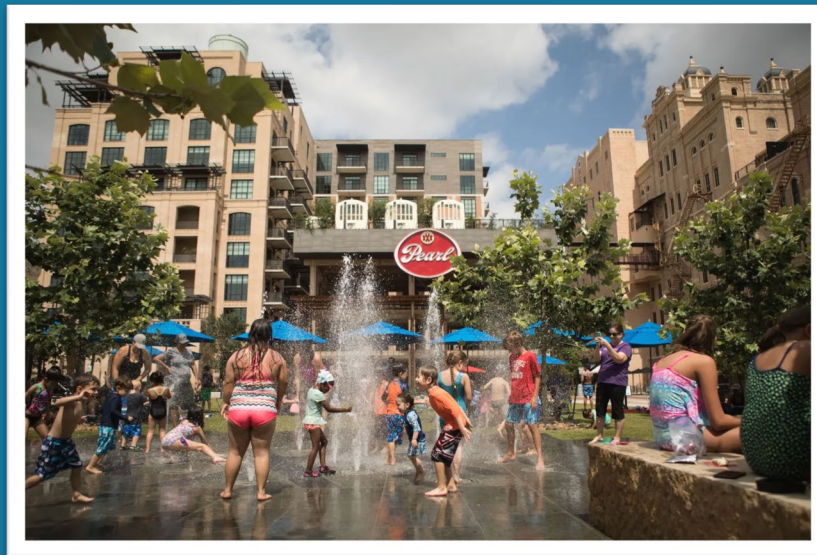
# Local Access to Things

## Zoning

Incorporate more mixed-use zoning

## Re-Use Ordinances

Encourage redevelopment of vacant properties



## Community Space

Create community spaces for activities

## Pedestrians

Incorporate more pedestrian- and bike-friendly components

# Incentivization



**Expedited Permitting  
and Review**



**Re-use Ordinances**



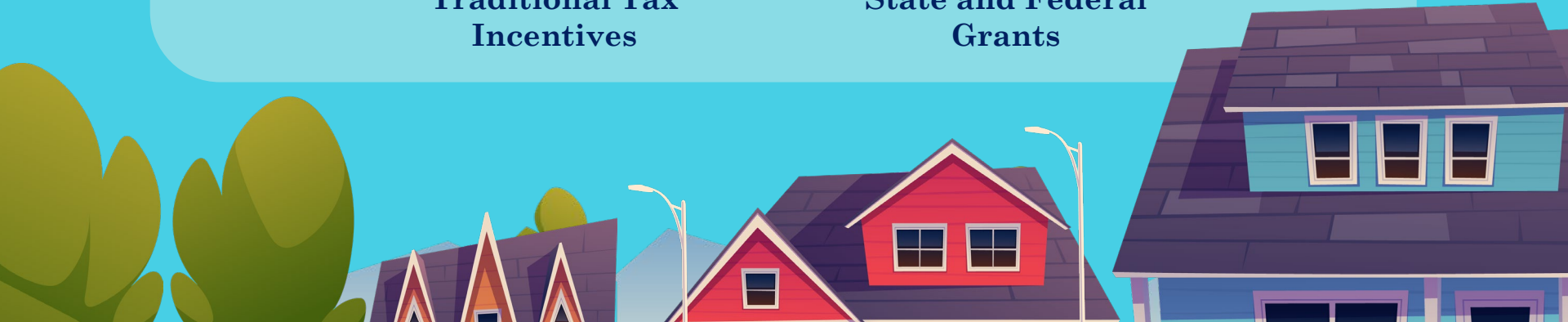
**Community  
Foundations**



**Traditional Tax  
Incentives**



**State and Federal  
Grants**

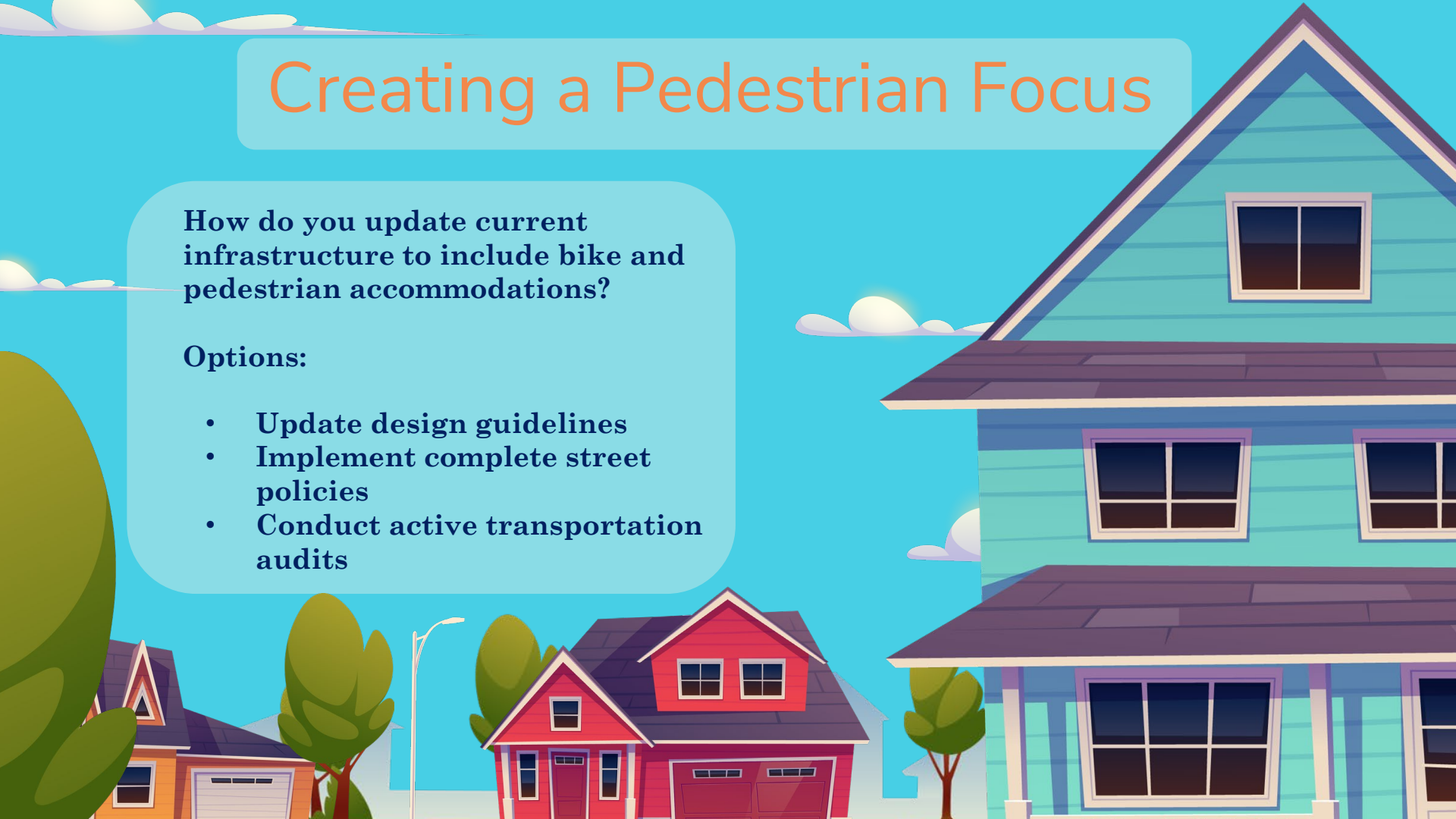


# Creating a Pedestrian Focus

**How do you update current infrastructure to include bike and pedestrian accommodations?**

**Options:**

- **Update design guidelines**
- **Implement complete street policies**
- **Conduct active transportation audits**



# Supportive Zoning & Ordinances

How is a complete neighborhood encouraged through zoning code and ordinances?

Methods:

- Reviewing and updating zoning code
- Conduct current conditions analysis
- Community visioning





# Neighborhood Vitality

- ✓ Create third-places & encourage face-to-face interaction through street design & architecture
- ✓ Tracking pedestrian movement & establishing a record of safety and accessibility



# Neighborhood Benchmarking Program

Garland, TX

## Home Improvement Incentive Rebate Program

Exterior remodeling of older homes



## Neighborhood Vitality Matching Grant

Funding beautification projects with 50/50 match



## Block Party Trailers

No-cost supplies for throwing block parties plus \$500 grant per neighborhood



# Public Engagement

Outreach



Consultation

Involvement

# The Public Meeting is

Minneapolis, MN



Tweet with a  
Planner



Mobile & Web  
Apps



Meeting-in-a-  
box



Trivia, games, &  
art

# Conclusion

A Complete Neighborhood is **MORE:**

- ✓ Varied, compact, & affordable
- ✓ Economical & purposeful in space
- ✓ Active, healthier, & safer
- ✓ Vibrant, lively, & green
- ✓ Environmentally friendly & resilient
- ✓ Social & fun
- ✓ Accessible, inclusive, equitable, & diverse
- ✓ Informed & democratic
- ✓ Financially responsible

# Questions?



**IOWA**