

# HOUSING TASK FORCE: A STEP IN THE RIGHT DIRECTION

BY PAYTON COLBERT, OLIVIA GALYON, ALIA  
MNAYER, AND HALEY RUSSELL

# BACKGROUND



Waterloo housing crisis

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Waterloo housing crisis



Housing Task Force initiation

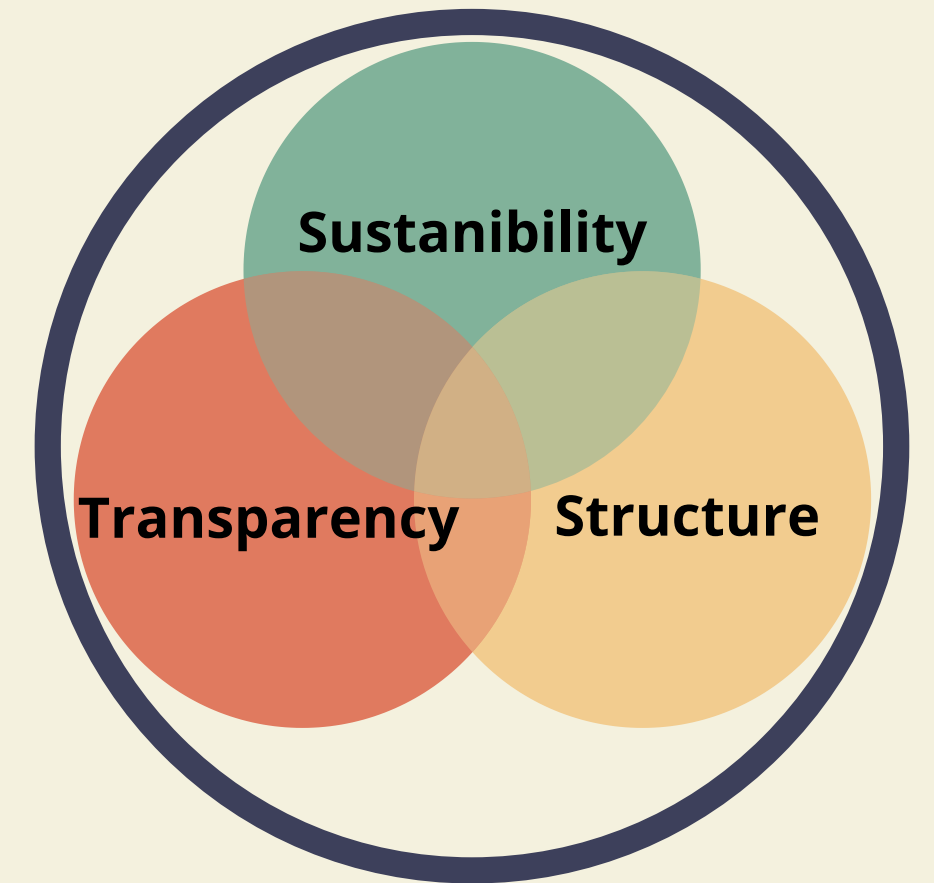
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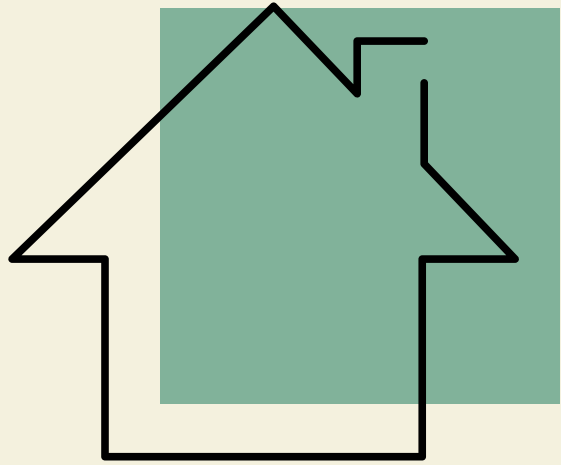
Waterloo housing crisis



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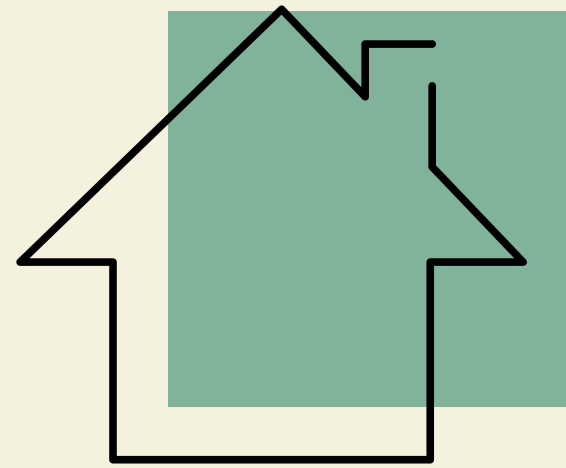


Areas for expansion/prioritization



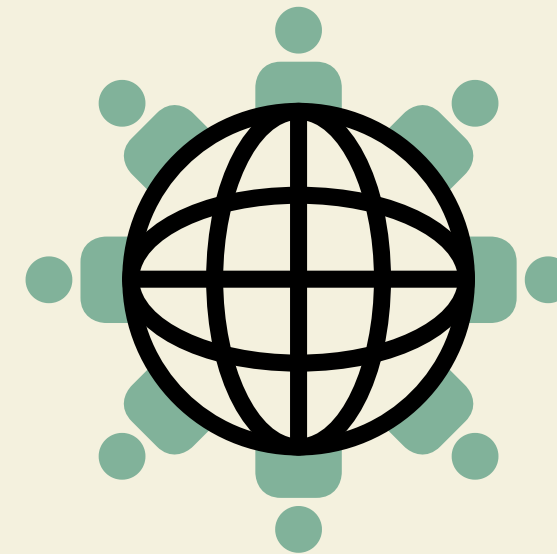
## The Housing Crisis

- 1/6 homeowners and 2/5 renters in Waterloo are housing cost-burdened.
- 700 housing units in Waterloo are in poor condition
- ~ 6,000 people in Black Hawk county experienced homelessness in 2016.



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## The Utility of a Taskforce

- Provide actionable plans to address the crisis.
- Actively engage the community in housing decisions.

# STAKEHOLDERS



## THE CITY OF WATERLOO

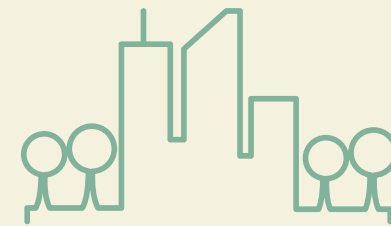
- Interagency collaboration

# STAKEHOLDERS



## THE CITY OF WATERLOO

- Interagency collaboration



## BUSINESS LEADERS

- Black Hawk Landlord Association
- Echo Development Group

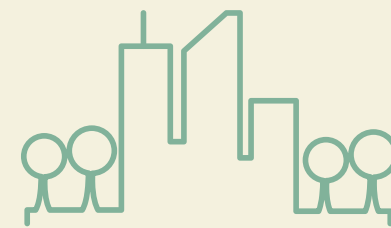


# STAKEHOLDERS



## THE CITY OF WATERLOO

- Interagency collaboration



## BUSINESS LEADERS

- Black Hawk Landlord Association
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## COMMUNITY ORGANIZATIONS

- Church Row Historic
- Cedar Valley United Way
- Habitat for Humanity

# BEST PRACTICES

05

## DETROIT

Detroit Landbanking  
Authority

Dept of Housing and  
Rehabilitation

Preservation Action Plan

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Detroit Landbanking Authority

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## PITTSBURGH

Legislation Text

Committee Structure

External Communication

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## SAN ANTONIO

Analysis

Housing Pilot

Fund Reprioritization

# POLICY RECOMMENDATIONS

06

Longevity &  
Sustainability



- Action Plan
- Review  
Committee

# POLICY RECOMMENDATIONS

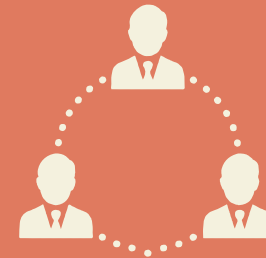
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Longevity &  
Sustainability



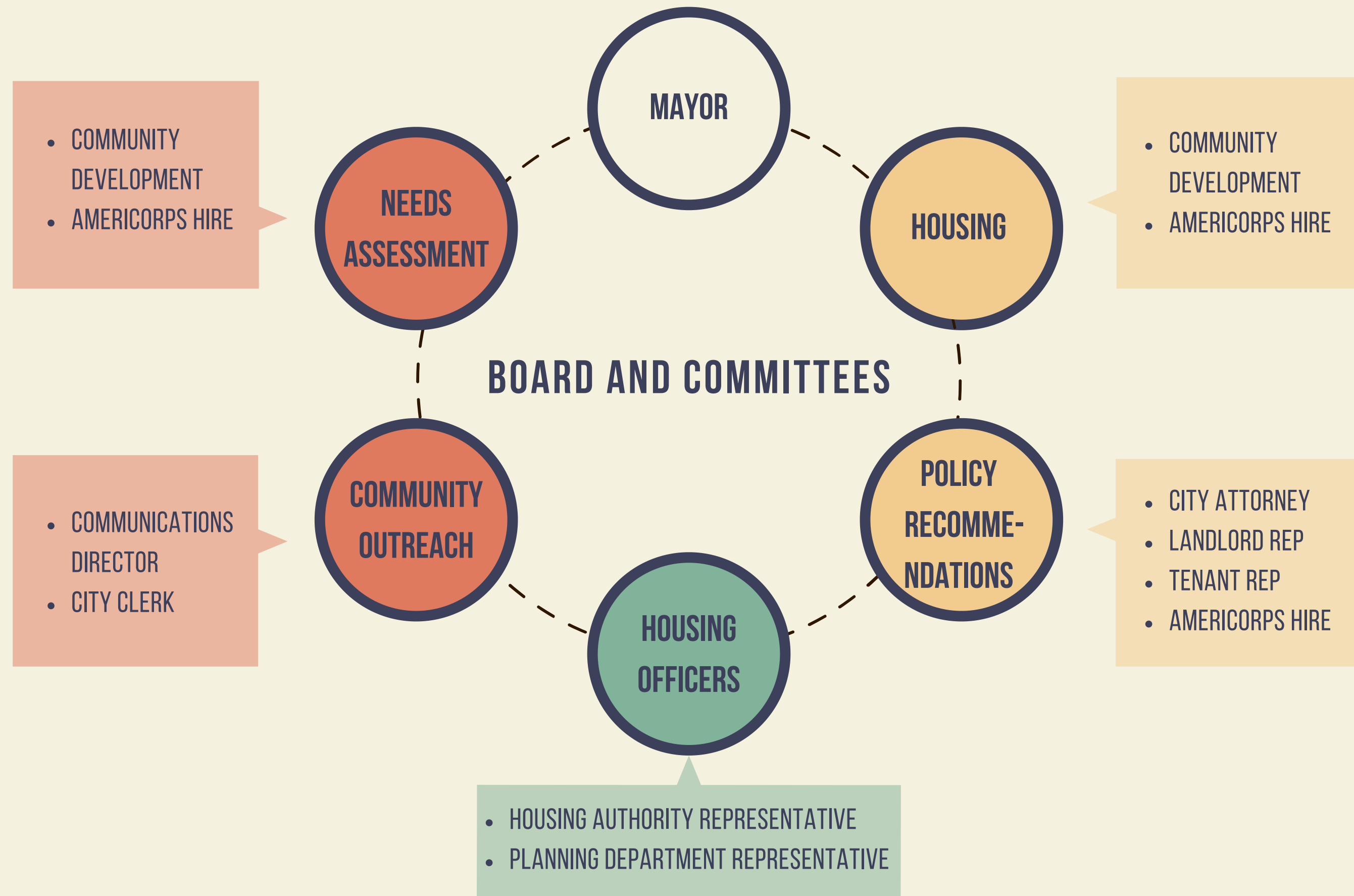
- Action Plan
- Review  
Committee

Structure &  
Inclusion



- Include local  
organization  
representatives

# HOUSING TASK FORCE ORGANIZATION CHART



# POLICY RECOMMENDATIONS

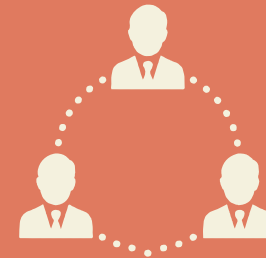
06

Longevity &  
Sustainability



- Action Plan
- Review Committee

Structure &  
Inclusion



- Include local organization representatives

Community  
Engagement



- Meetings with public comment
- Community survey



# NEXT STEPS

## STEP 1

Take the Local Housing Solutions Self-Assessment to zero in on policies

### Housing strategy self-assessment

Our housing strategy self-assessment is an interactive diagnostic tool that can help you zero in on policies to consider for your community.

**Only have a few minutes?** The short version uses your answers to a few questions to direct you to guidance and policy tools on [LocalHousingSolutions.org](http://LocalHousingSolutions.org).

**Have a little more time?** The long version asks more detailed questions about policies your community has already adopted and your policy development process. With this additional information, the self-assessment tool is able to provide a more detailed, customized report.

[Short version ▶](#)

[Long version ▶](#)

# NEXT STEPS

## STEP 1

Take the Local Housing  
Solutions Self-Assessment to  
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## STEP 2

Apply to sponsor an Americorps  
volunteer to gather data on needs,  
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**VISTA**  
Volunteers In Service To America

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## STEP 3

Invest in transparency

### Housing strategy self-assessment

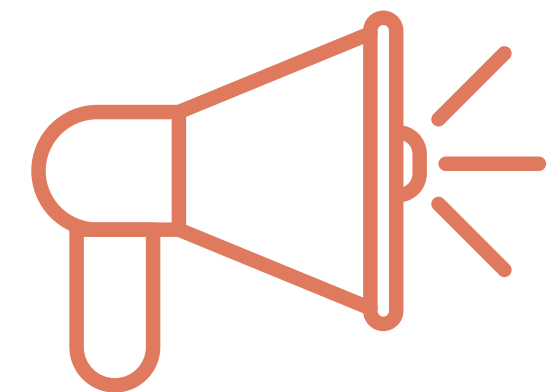
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# Works Cited

08

City of Waterloo. “Waterloo, IA Housing Needs Assessment.” 29 June 2018.

City of San Antonio. “San Antonio's Housing Policy Framework.” August 2018.

City of Detroit. “Detroit Preservation Action Plan.” 2018.

City of Pittsburgh. “Affordable Housing Task Force.” <https://pittsburghpa.gov/dcp/ahtf/index.html>.

*Local Housing Solutions*. NYU Furman Center, 2021, <https://www.localhousingsolutions.org/>.