

Leeds/Floyd Boulevard Corridor Study



Recommendation

Traffic and Safety



Visual Appeal



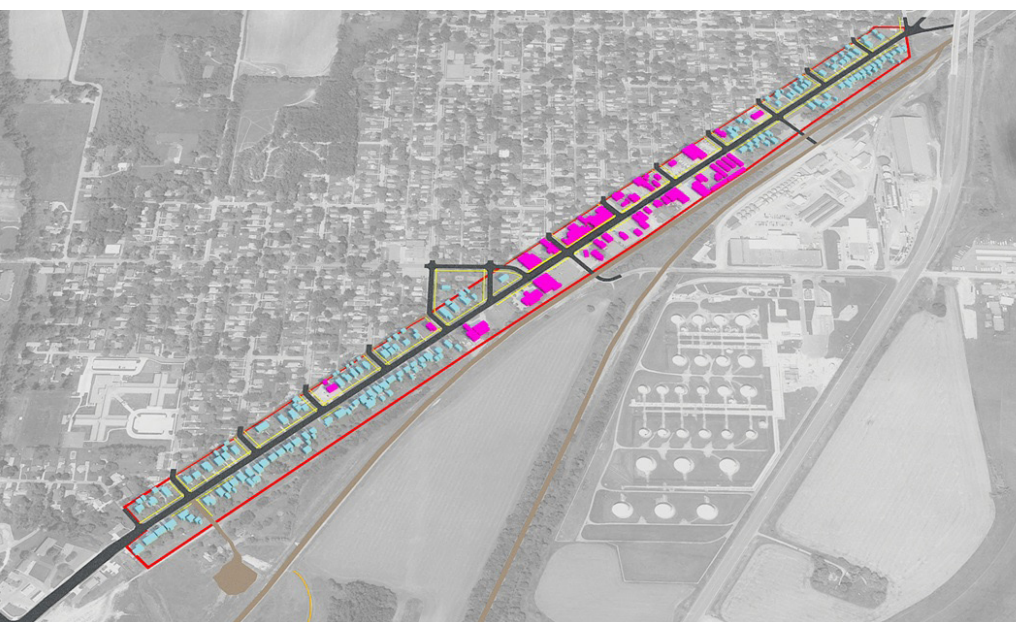
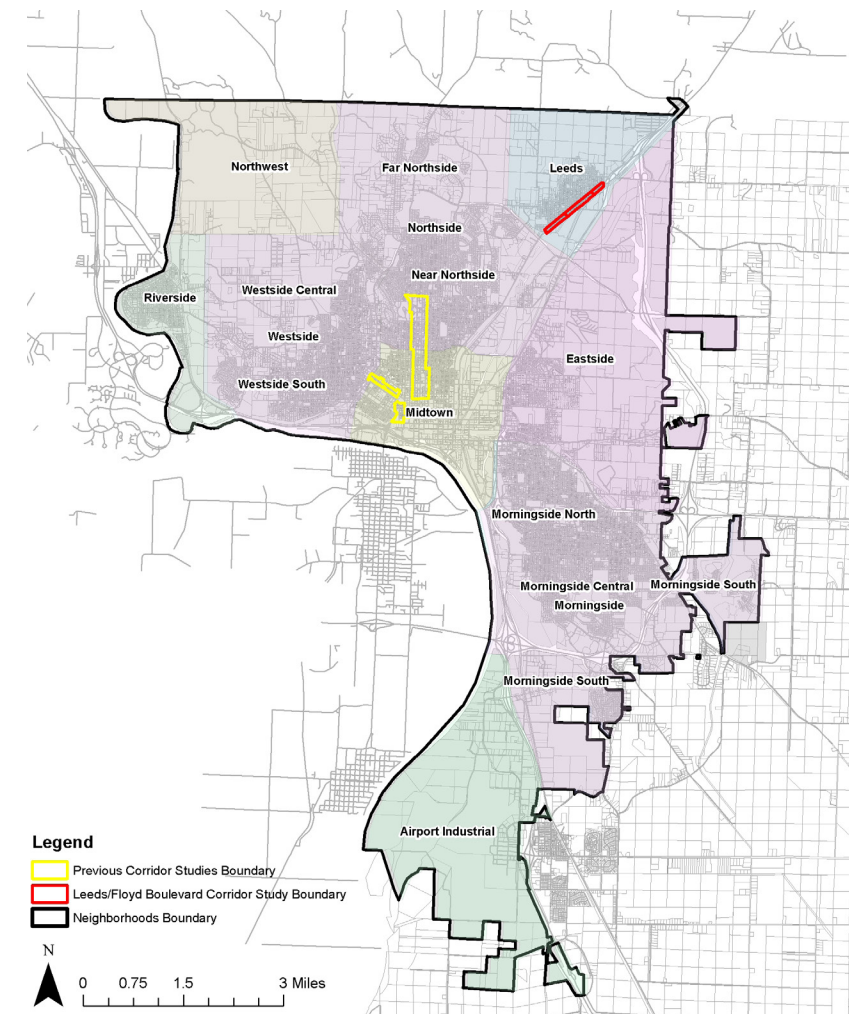
Land Use - Business Focus



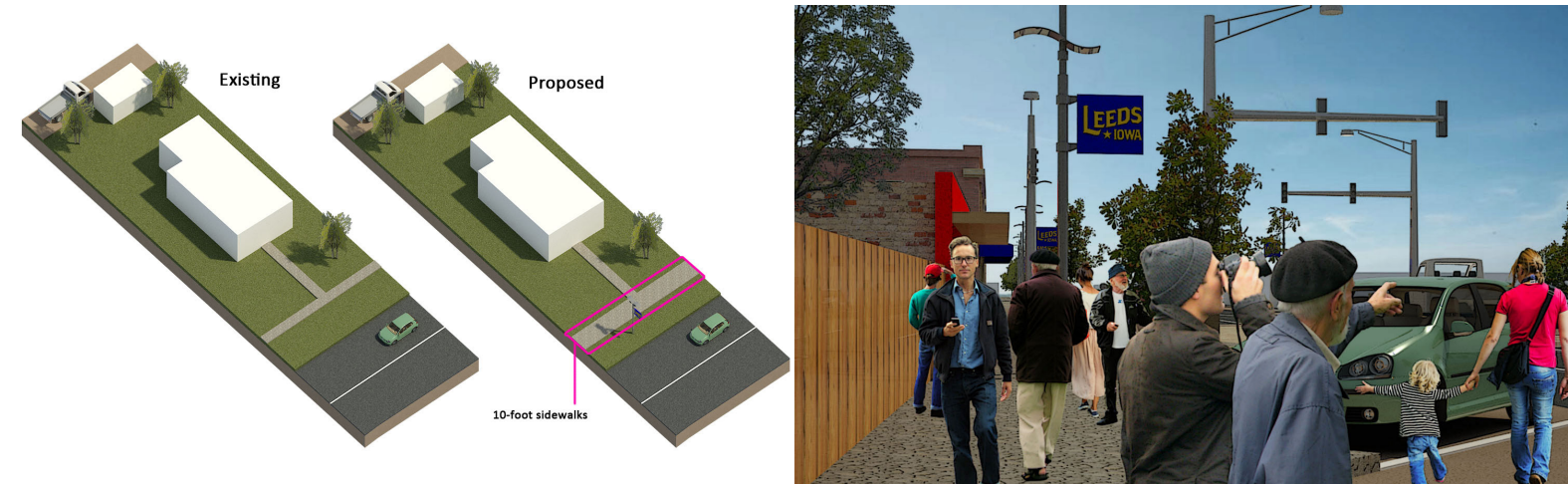
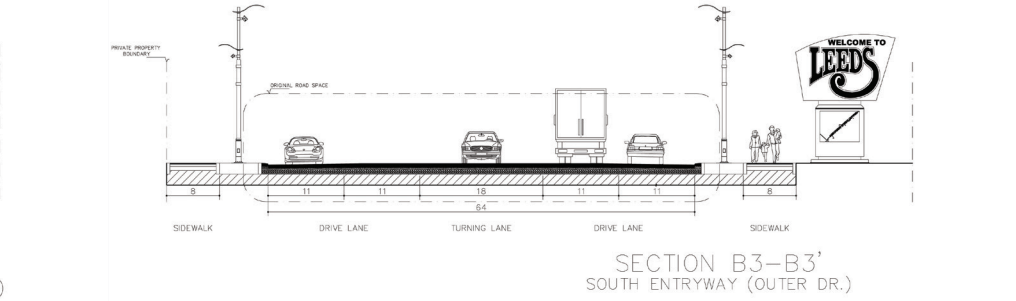
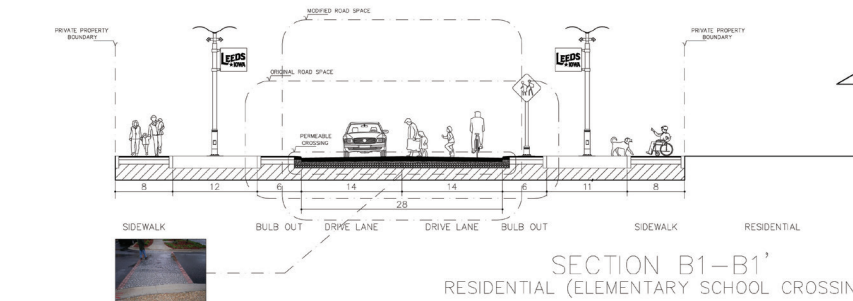
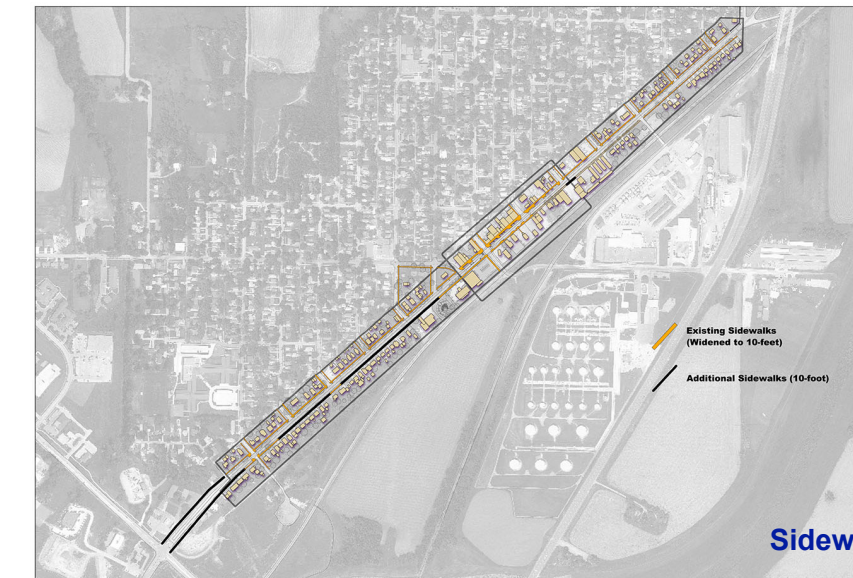
Charge of the Team

- Provide neighborhood stability
- Create a pleasing entryway
- Emphasize streetscaping
- Development of an active transportation corridor that facilitates pedestrians, bicyclists, and vehicles

Study Area



Illustrative Scheme

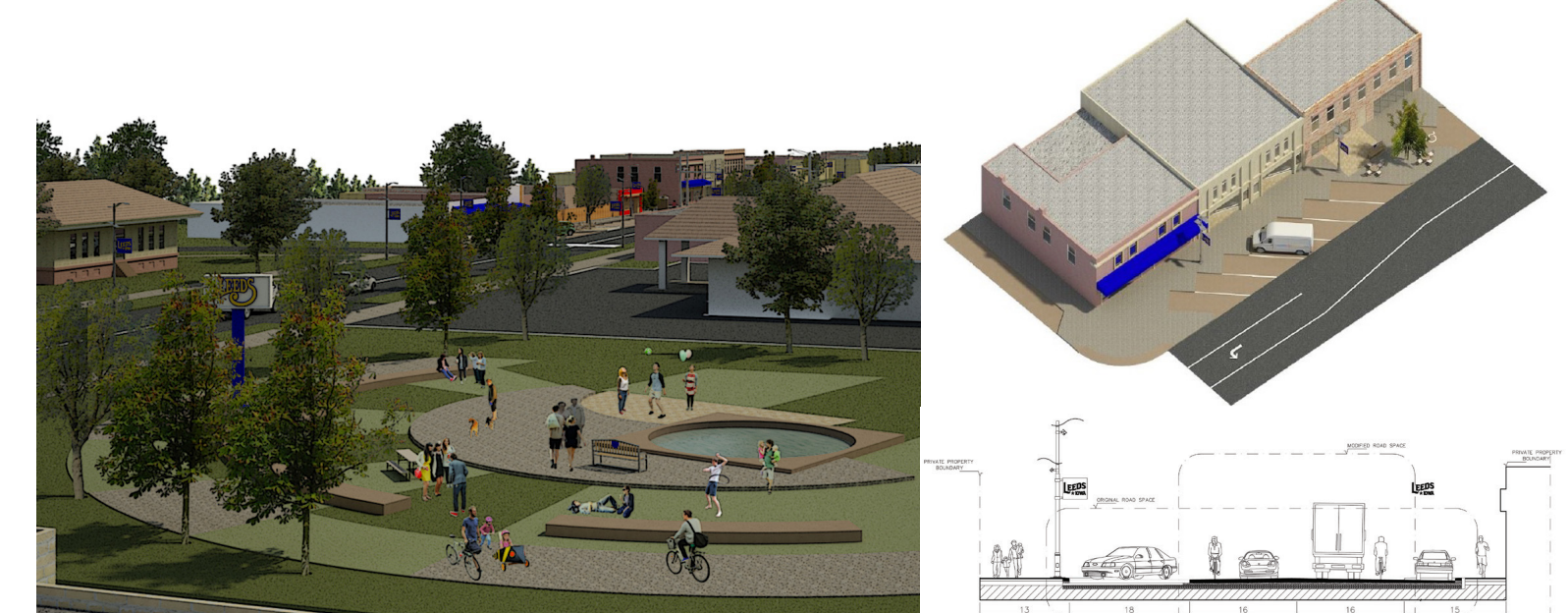


- Implementation of traffic-calming measures
- Clearly marked single lanes with turning lanes
- Addition of angle parking
Expand from 39 to 52 on-street spaces
- Bulb outs to improve walkability
- Trail connectivity
Use of 10-foot sidewalks for pedestrian and bike traffic

Proposed Urban Design Elements



- Elements consistent with designated historical era
- Implementation of signage
Wayfinding
Gateway
Destination
Historical markers
- Banners and streetscape elements



- Building façade improvement program
- Marketing Leeds area to visitors
- Marketing Leeds to potential business development
- Pursuit of Main Street designation; adoption of Main Street principles

Implementation Plan

Phase 1

Build-out of the Physical Environment [Years 0-2]

- Trail Connection
- Improvements to Pedestrian Network
- Parking Reconfiguration
- Zoning changes
- SSMID Establishment
- District Manager

Phase 2

Aesthetic Enhancements [Years 1-3]

- Streetscape Amenities (Lighting, Historical Signage, Bio swales, Pocket Park, Benches, Bike Racks)
- Banners and Signage
- Façade Improvement Plan
- Building Interior Improvements

Phase 3

Marketing the Area [Years 2-5]

- Promotion of Available Commercial Space
- Business Marketing Plan for Existing enterprises
- Promotional Activities
- Construction of Trail Head

Phase 4

Ongoing Programming/Evaluation [Years 5 - beyond]

- Evaluation and Programmatic Adjustments
- Housing Density Options