

IOWA INITIATIVE FOR SUSTAINABLE COMMUNITIES

WELCOME TO MAQUOKETA

FOSTERING AN INCLUSIVE COMMUNITY FOR ALL

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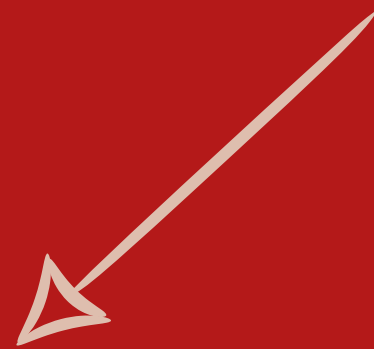
What makes a community a home?

HISTORY



What's the issue?

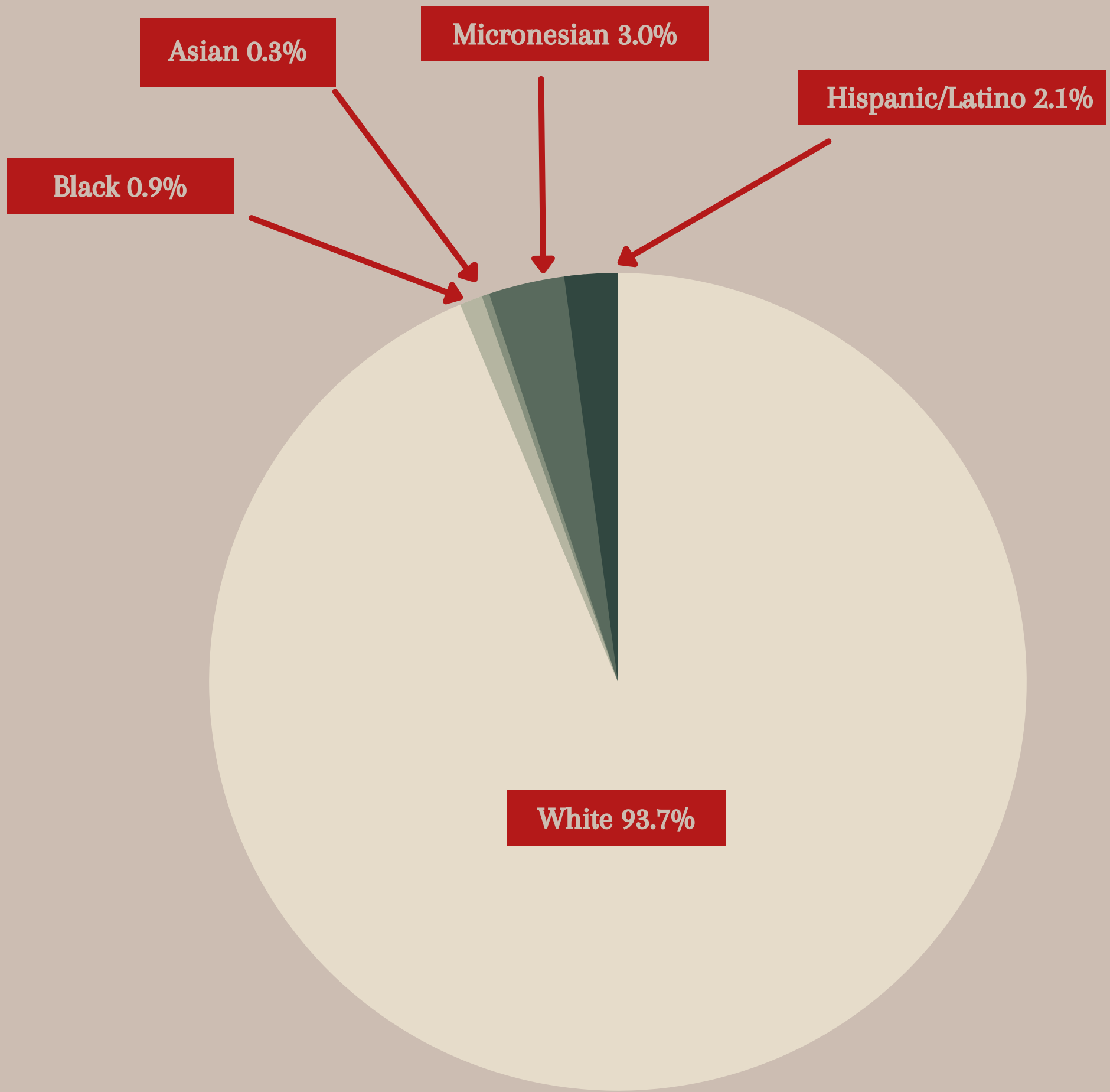
Town leadership has noticed that newcomers and those from diverse backgrounds do not feel welcome



Population Trends

- **Decrease in population from 2019's 6010 to 2021's 5962**
- **Older generation passing and people moving away**

Demographics



BEST PRACTICES

Spring Valley, MN

pop. 2,481



MAKING IT HOME

Highlighting the community's
best features

Otter Tail County, MN

pop. 58,746



RURAL REBOUND

Providing resources to potential
newcomers

Hastings, NE

pop. 24,906



HASTINGS CULTURAL FESTIVAL

Celebrating existing diversity
and inclusivity

POLICY RECOMMENDATIONS



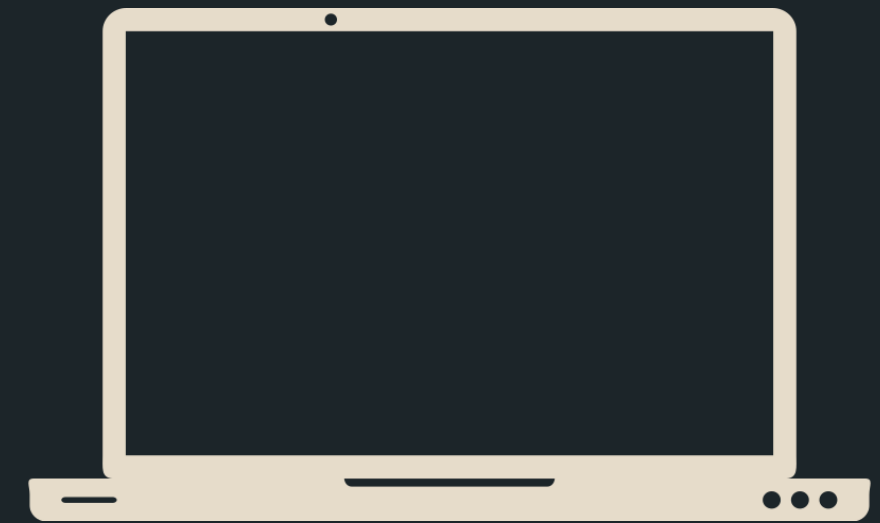
Data Collection

*WHO IS A
NEWCOMER?*



Cultural Committee

*HOW DO WE
WELCOME EVERY
RESIDENT?*



Website Design

*WHERE CAN
NEWCOMERS LEARN
ABOUT MAQUOKETA?*



SURVEY QUESTIONS

- 1** Have you ever utilized the city's website?
- 2** Do you have any interest in joining a cultural committee?
- 3** Do you feel accepted and/or welcomed in Maquoketa?
- 4** Would you attend a cultural festival?
- 5** How can Maquoketas leadership be more inclusive?

NEXT STEPS

1

**Speak with local
businesses about
sponsoring local
events to welcome
new citizens**



2

**Send out survey(s)
to residents**



3

**Gather volunteers
for cultural
committee**



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